

Jessica B. Hoel

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CV dated March 13, 2026

jessicabhoel.com

Current Position

Associate Professor of Economics
Colorado College

July 2021 - Present
Colorado Springs, CO

Education

University of Michigan
Reed College

Economics: MA 2008, PhD 2013
Math and Economics: BA 2005

Peer-Reviewed Publications and Journal Submissions

Giffin, E., Hoel, J.B., & Jain, P. (2025) Ill-informed beliefs: Misperceptions of the costs of unplanned parental absences. *Southern Economic Journal*.

Hoel, J. B., Michelson, H., Norton, B.* , & Manyong, V. (2024). Misattribution prevents learning. *American Journal of Agricultural Economics*.

Hoel, J. B., Jain, P., & Galaty, B.* (2022) Just Venmo me: Does form of payment affect risk taking and intertemporal choice? *Journal of the Economic Science Association*

Hoel, J. B., Hidrobo, M., Bernard, T., & Ashour, M. (2021) What do intra-household experiments measure? Evidence from the lab and field. *Journal of Economic Behavior & Organization*, 188, 337-350.

Hidrobo, M., Hoel, J. B., & Wilson, K.* (2021) Efficiency and status in polygynous pastoralist households. *The Journal of Development Studies*, 57(2), 326-342.

Bernard, T., Doss, C., Hidrobo, M., Hoel, J.B., & Kieran, C. (2020) Ask me why: Patterns of household decision-making. *World Development*. 125, 104671.

Ashour, M., Gilligan, D.O., Hoel, J.B., & Karachiwalla, N. (2018) Do beliefs about herbicide quality correspond with actual quality in local markets? Evidence from Uganda. *Journal of Development Studies*. 55(6), 1285-1306.

Hoel, J. B., Schwab, B., & Hoddinott, J. (2016) Self-control exertion and the expression of time preference: Experimental results from Ethiopia. *Journal of Economic Psychology*. 52, 136-146.

Hoel, J. B. (2015) Heterogeneous households: A within-subject test of asymmetric information between spouses in Kenya. *Journal of Economic Behavior and Organization*. 118, 123-135.

* indicates student co-author.

Teaching Experience

Colorado College, Colorado Springs, CO Professor

The Economics of Higher Education

Experimental and Behavioral Economics - Social Preferences

Experimental and Behavioral Economics - Time and Uncertainty

Impact Evaluation in Economic Development

Principles of Microeconomics, Principles of Macroeconomics, Economic Theory I,

Microeconomic Theory II, Econometrics

Colorado College, Colorado Springs, CO Senior Thesis Advisor

Tucker Burr, Kalan O'Hara, Joanna Oster, Orion Samikoglu, Charlie Turner, Senya Urbom 2025-26

Isabel Fritsch, Declan Maguire, Liam Mullen, Natalia Segovia Sovo, Aidan Smith, Hannah Sweeney, Owen Tennant, Joanna Villegas, William Webb 2024-25

Xinyu Chen, Ryan Evers, Stefan Fielers, Aiden Ingenthron, Peyton Marshak, Ra Omar 2023-24

Max Lyski, Jack Murdock,[°] Jack Schultz, William Schwindenhammer, Lewis Sprague,[°] Annie Tucker,[°] Dafna Williams[°] 2022-23

Bridget Galaty^x, Josie McCauley, Austin Norris, Laura Vogelsang[°] 2020-21

Sam Aronson, Jack Gu[°], John Koerner[°], Takudzwa Nhira, Urja Risal 2019-20

Amy Bolton^{•°}, Lilly Chen^{°*}, Annie Engen, Eyner Roman Lopez[°] 2018-19

Theodore Hooker, Christopher Morgan, Shin Olsen, Perry Tonkel 2017-18

Morgan Harrison[•], Ethan Lavin, Daniel Oldendorf, Che Sheehan[°], Dennis Zhang 2016-17

Francisco Castro, Abigale McLagan, Catherine Osborn, Justin Sturm[•], Xiaolang Wu 2015-16

[•]Geneen Thesis Sponsorship award winner [°]Van Skilling Thesis Sponsorship award winner

^xCreativity and Innovation Sponsorship award winner ^{*}Ray O. Werner Thesis Prize winner

Colorado College, Colorado Springs, CO Collaborative Undergraduate Summer Research

Liam Mullen 2024

Bridget Galaty 2019

Lilly Chen 2017

University of Michigan, Ann Arbor, Michigan Graduate Student Instructor

Introductory Microeconomics, Economic Development, Economic Demography 2008-2013

Professional Experience

Associate Chair of Department of Economics and Business July 2022 - July 2023

Assistant Professor of Economics July 2015 - July 2021

Colorado College Colorado Springs, CO

Associate (Postdoctoral) Research Fellow July 2013 - July 2015

International Food Policy Research Institute, Poverty Health and Nutrition Washington, DC

Evaluation Coordinator September 2009-July 2010

Innovations for Poverty Action Busia, Kenya

Senior Research Assistant August 2005-August 2007

Federal Reserve Board, Advanced Foreign Economies Washington, DC

Professional Activities and Service

Referee: *American Journal of Agricultural Economics, Demography, Economic Development and Cultural Change, the Economic Journal, European Journal of Development Research, Experimental Economics, Food Policy, Journal of African Economies, Journal of Development Economics, Journal of Development Studies, Journal of Economic Behavior and Organization, Journal of Economic Surveys, Land Economics, Labour Economics, Review of the Economics of the Household, Scandinavian Journal of Economics, Quarterly Journal of Economics, World Bank Economic Review, World Development*

Grant Reviewer: *Economic and Social Research Council, IZA/DFID Growth and Labour Markets in Low Income Countries*

Scientific Committee/Conference Abstract Reviewer: *American Agricultural Economics Association 2019 Annual Meeting, Symposium on Economic Experiments in Developing Countries 2019*

Economic Sciences Association Mentor 2024-26

Data and Strategy Consultant for the Colorado College Enrollment Division 2025-27

Colorado College Faculty Executive Committee, Governance Sub-Committee 2024-25

Colorado College Search Committee: Vice President of Enrollment 2023-24

Colorado College Committee on Admissions and Financial Aid 2023-24

CSWEP CeMENT Mentor at Non-Doctoral Institution: Dev. and Experimental Group 2023

CSWEP CeMENT Mentor at Non-Doctoral Institution: Development Group 2022

H. Chase Stone Lecture Organizer 2018, 2019, 2020, 2022, 2025

Associate Editor: *Agricultural Economics* 2021-2022

Colorado College Faculty Executive Committee, Budget and Planning Sub-Committee 2020-21

Co-founder and organizer Liberal Arts College Behavioral and Experimental Economics (LACBEE) conference 2019, 2021, 2024

CSWEP CeMENT Mentee at Non-Doctoral Institution: Development Group 2017

CSWEP CeMENT Mentee at any Institution: Experimental and Theory Group 2014

Seminars, Conference Presentations, and Posters

IFPRI-Kenya, University of Southern California (scheduled), Loyola Marymount University 2026
(scheduled), Busara-Nairobi (scheduled) 2026

LACDEV, Amherst College 2025

USAFA, SEA 2024

MWIEDC, Subjective Expectations Workshop, LACBEE, CO Economics Workshop, NABE 2023

Colorado State University, University of Colorado - Boulder, Harvard University, LACLABPUB, SABE 2022

Reed College, Colby College, University of Minnesota, LACBEE, ESA 2021

AEA/ASSA, NEUDC 2020

Colby College, MWIEDC, SEEDEC, LACBEE, CO Economics Workshop, eDev, University of Washington 2019

University of Wisconsin - Madison, University of Colorado - Boulder, NWDW 2018

Colorado State University, ABCA, ESA, AAEA, LACDEV, Norwegian School of Economics 2017

Colorado School of Mines 2016

Oregon State University, Grinnell College, St. Louis University, Skidmore College 2015

Wesleyan University, Colorado College, PACDEV, Colgate University, LACDEV,

SEEDEC, IFPRI	
Mekelle University, Wireless Health	2014
Clark University, Loyola University Maryland, IFPRI, University of California - Merced	2013
CFPB, CSAE, SEEDEC, Mekelle University	
CSAE, MEA, WGAPE, ESA, NEUDC, SEEDEC	2012
Higher Education Data Sharing Consortium	2005

Honors, Fellowships, and Grants

Gerald L. Schlessman Professor	2018-21, 2025-28
Chapman and Soucheck Research Support	2016-25
Colorado College Social Science Executive Committee Research Support	2015-25
Colorado College Research Development Block Award	2016-17, 2017-18, 2022-23, 2026-27
Colorado College Dean's SEGway Grant	2018, 2021
Colorado College Creativity and Innovation Grant (postponed)	2020
Sidney G. Winter Award in Business and Economics	2017-18
IFPRI Strategic Innovation Fund Postdoctoral Research Grant	2014
University of Michigan Center for the Education of Women Research Award	2011
Rackham Graduate School Joan Kessler Research Award	2011
Rackham International Research Award	2011
Ryoichi Sasakawa Young Leaders Fellowship Fund Research Award	2011
Institute for Research on Women and Gender Research Award	2011
University of Michigan Population Studies Center Small Grant	2011
University of Michigan Center for International Business Education Dissertation Support	2011
University of Michigan African Studies Center Research Fellowship	2010-11
Marshall Weinberg Research Fellowship	2010-11
University of Michigan Population Studies Center Predoctoral Fellowship	2007-9, 2011-12
NICHD Grants T32 HD007339 and R24 HD041028	
University of Michigan Economics Summer Research Apprenticeship	2008
Phi Beta Kappa	2005
Gerald M. Meier Award for Excellence in Economics	2005
Goldhammer Grant for Collaborative Undergraduate Research	2004
Reed College Academic Commendation	2003-5